Executable vs Video

Executable

EXE format is an Executable File (.exe) which contains your show for Windows (Vista/7/8/10).

Pro's:

- Fast creation time for an EXE file (compared to MP4 Video)
- Manual control for a show (see the Project Options > Control tab)
- Original quality of your images and better quality of transitions
- Automatic refresh rate for current monitor
- Smaller file size

Con's:

- Only for Windows
- Cannot be played, directly, on a Television
- Potential issues with a compatibility with future versions of Windows

MP4 Video

Pro's:

- Default Presets give excellent results
- Suitable for both PC and MAC
- Can be uploaded to hosting sites such as Vimeo or YouTube and embedded in social media
- Can be played on most Television Sets with a USB Input (HD or 4K)

Con's:

- Time to render is longer than for EXE File
- Large, often unwieldy, File Size
- No Manual Control other than PAUSE

From:
https://docs.pteavstudio.com/ - **PTE AV Studio**

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Last update: **2022/12/19 11:45**